

ALUMNI PROGRAM MEMBERSHIP

Establish, build, and energize your coaching career! Members get curated opportunities for professional growth, stay connected to the support of the FMCA community, and so much more.

COACHING MENTORSHIP

- Hone your skills and build confidence in live, small-group coaching mentorship calls with master coach Margarita Tarragona. We love Margarita's expert guidance & warm support!
- Share questions or challenges and listen in on other coaches' advice and mentoring
- Attend live the 3rd full week of the month on Monday at 7pm CST & Tuesday at 11am CST. Calls also recorded for your convenience (must attend live to earn NBHWC CE Credit)
- Equivalent one year of coaching with Margarita Tarragona is valued at \$5,000+

BUSINESS MENTORSHIP

- Live, hands-on business & marketing guidance with a diverse and rotating roster of mentors, including Sachin Patel (mindset), Krisstina Wise (finance), Lesli Bitel (private practice), and Patti Ptak (working with providers); new topics covered each month
- Share questions or challenges, listen in on other coaches' advice and mentoring
- Dates announced dependent on mentor scheduling. Calls recorded for your convenience (must attend live to earn NBHWC CE Credit)
- Equivalent one year of group coaching valued at \$10,000+

NEW! NBHWC CONTINUING EDUCATION CREDITS

- Receive 1 credit hour for each live mentorship call you attend. Must attend for entire live call duration. Earn up to 2 credits per month, with a cap of 12 total credits per year
- **NEW!** Earn up to 4 Continuing Education credits when you complete content in our new Business Building Track Beta Version. For-credit content is self-paced; Sandi hosts optional live workshops to integrate learning

ACCESS TO HEALTH COACH CERTIFICATION PROGRAM CONTENT

- Access to all 12 months of Health Coach Certification Program content, continuously updated with new material: get peace of mind from knowing you can reference any content and resources from the program, anytime
- View all webinars, interviews, videos, and more

OFFICE HOURS WITH SANDI AND ELYSE

- Go right to the experts in these informal virtual office hours with our founders! Answer specific questions and get personalized mentoring on working with physicians, coaching confidently, building your practice & brand, and defining & achieving your career goals



Programming subject to change at any time.

INDUSTRY EXPERT SPEAKER SERIES

- Webinars with your favorite industry experts covering developments in our field and new tools and approaches you can use in practice
- Translate what you learn into great client results: presentations on relevant topics in fields of Functional Medicine, positive psychology, mind-body medicine, and more
- Webinars take place 2x month and are recorded and viewable at your convenience

IFM TOOLKIT AND COACHING RESOURCES

- Keep your coaching toolkit up-to-date with impactful resources to use with clients
- Access IFM's Toolkit right from the Resources tab, along with an ever-growing list of materials, including the Coach's Marketing Toolkit, positive psychology & mind-body medicine tools, physician outreach materials, outcome tools, & resources for client sessions

CONCIERGE REFERRAL SERVICE

- Get new coaching clients referred directly to you! When potential clients contact FMCA seeking coaching, we'll refer them to an Alumni Program member who fits their need
- If you and your referral decide you're a good match, you may onboard them to your private practice and move forward independent of FMCA

FACEBOOK GROUP AND OPEN ZOOM ROOM MEETUPS

- GROUP: Join your fellow engaged, driven, and creative coaches; learn about programming updates; share ideas and questions with each other and FMCA founders, faculty, and staff
- MEETUPS: Utilize the Alumni Program Zoom room, open 24/7, for informal meetups, study sessions, and discussion groups on relevant topics with fellow members. Help each other with coaching and business dilemmas, find jobs, and whatever else you make of it!

ADDITIONAL BENEFITS

- **NEW!** Pay for membership in full and receive a discount, or choose new monthly billing option
- **NEW! Business-Building Track Beta Version:** Dig into business-of-coaching curriculum topics on your own time and/or attend live VIP workshops with Sandi to integrate what you're learning. Launching in September 2020!
- **10% discount** on Specialty Courses and live events (e.g., conferences and workshops)
- **Unique "surprise" benefits** released on an ad hoc basis. Past benefits have included Coach's Marketing Toolkit and discounted Reversing Cognitive Decline Beta Course

Questions? Email alumni@functionalmedicinecoaching.org.
We look forward to welcoming you to the Alumni Program!



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